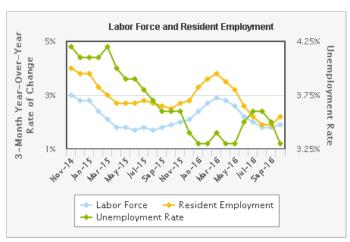


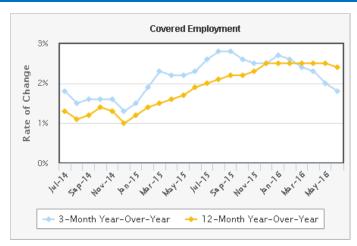
## **Market at a Glance**

Maui County, Hawaii Prepared by: PD&R / Economic & Market Analysis Division (EMAD) Pacific Regional Office

Created on: January 7, 2015

## **ECONOMIC CONDITIONS**





Data Source: U.S. Bureau of Labor Statistics

Data Source: U.S. Bureau of Labor Statistics

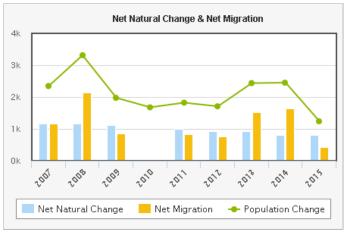
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	<u>3-N</u>	3-Month Year-Over-Year Change						
	October	October	October		October 2014		October 2015	
	2014	2015	2016	to	to October 2015		to October 2016	
				Number	Percent	Number	Percent	
Labor Force	82,983	84,520	86,160	1,537	1.9	1,640	1.9	
Resident Employment	79,455	81,478	83,287	2,023	2.5	1,809	2.2	
Unemployment Rate (%)	4.3	3.6	3.3	n/a	n/a	n/a	n/a	
	June	June	June		June 2014		June 2015	
	2014	2015	2016		to June 2015		to June 2016	
Covered Employment	72,365	74,004	75,300	1,639	2.3	1,296	1.8	

Data Source: U.S. Bureau of Labor Statistics

POPULATION & HOUSEHOLDS											
Decennial Census				ACS & Population Estimates Program							
	April	April	Average Annu	ıal Change	July	July	July				
	2000	2010	2000 to 2010		2013	2014	2015	2013 to 2014		2014 to 2015	
			Number	Percent				Number	Percent	Number	Percent
Population	128,094	154,834	2,674	1.9	160,947	163,398	164,637	2,451	1.5	1,239	0.8
Households	43,507	53,886	1,038	2.2	53,946	54,303	52,080	357	0.7	-2,223	-4.1

Data Source: 1 - 2000 Census; 2010 Census; U.S. Census Bureau Population Estimates

<sup>2 - 2000</sup> Census: 2010 Census: 2013, 2014 and 2015 American Community Surveys (1 - Year)



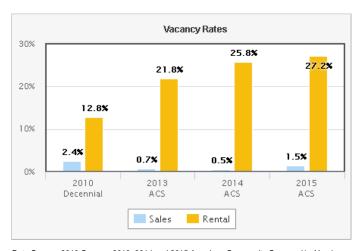
Data Source: U.S. Census Bureau Population Estimates

2 - Net Migration includes residual population change

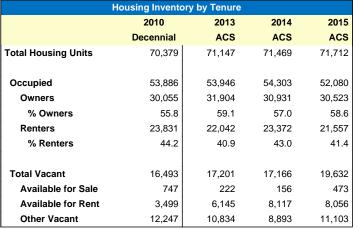
Notes: 1 - Values in chart reflect July year-to-year changes

## **Economic Trends and Population and Household Trends**

Maui County is part of the Kahului-Wailuku-Lahaina metropolitan area. Economic conditions in the county have strengthened, and payrolls have nearly recovered from three years of decline that began in 2008. Nonfarm payrolls increased during the 3 months ending (ME) July 2016 by  $2,\!300$  jobs to  $75,\!300$ , surpassing the peak in 2007. Nonfarm payroll growth was led by the leisure and hospitality sector, up 800 jobs. Largest employers include Grand Wailea Resort & Spa and Fairmont Hotels & Resorts with 1,400 and 1,225 employees, respectively. The unemployment rate declined to 3.6 percent during the 3 ME July 2016 from 3.8 percent during the 3 ME July 2015. As of April 1, 2016, the population is estimated to be 165,600, increasing by an average of 1.2 percent a year since 2008, down from the average increase of 2.0 percent a year from 2000to 2008 because net in-migration slowed. Since 2008, net in-migration averaged 830 people a year compared with an average net in-migration of 1,750 people a year during 2000 to 2008. Household growth slowed to an average annual rate of 0.9 percent since 2010, down from the average annual rate of 2.1 percent during the 2000s, to a total of 56,950 households as of April 1, 2016.



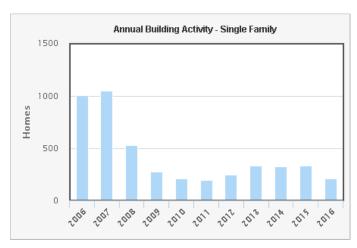
Data Source: 2010 Census; 2013, 2014 and 2015 American Community Surveys (1 - Year)



Data Source: 2010 Census; 2013, 2014 and 2015 American Community Surveys (1 - Year)

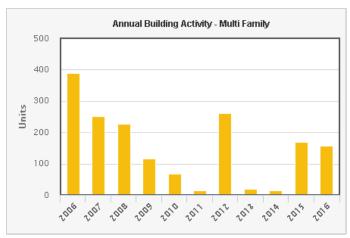
## **Housing Market Conditions Summary**

The sales housing market is balanced, compared with soft conditions in 2010. According to Metrostudy, A Hanley Wood Company, and adjustments by the analyst, during the 12 ME June 2016, home sales increased 4 percent to 2,525 homes, and were up 10 percent from the average of 2,300 homes sold a year during 2008 through 2010. An increase in both regular resale and real estate owned homes by 6 and 1 percent, respectively, offset a 30-percent decline in new home sales. The average price increased 6 percent during 12 ME June 2016 to \$726,700 from a year ago, and was up 21 percent from the average of \$603,200 during 2008 through 2010. According to preliminary data, 250 single-family homes were permitted during the 12 ME July 2016, compared with 360 a year earlier. Rental market conditions are soft, as a greater amount of sales inventory was made available for rental use. During the 12 ME July 2016 there were 170 multifamily units permitted, up from 150 during the previous year. Many of these are time-share units. According to the American Community Survey, the median contract rent during 2014, the most recent data available, declined to \$1,111 compared with \$1,134 during 2013. Recent completions include Hale Mahaolu Ehiku, a 66-unit assisted-living facility.



Data Source: U.S. Census Bureau, Building Permits Survey; adjustments by analyst

Note: Data for 2016 is preliminary, through October 2016



Data Source: U.S. Census Bureau, Building Permits Survey; adjustments by analyst

Note: Data for 2016 is preliminary, through October 2016

Rental Housing Supply					
Under Construction					
In Planning					

Data Source: Estimates by analyst

Note: Units in Planning have not been permitted, but are expected to be completed within 3 years

For additional information, please contact: Wendy Lynn Ip wendy.l.ip@hud.gov 215-430-6681